



## Mission Statement

*"We aim to provide a positive and nurturing environment for soccer players of all levels to develop their soccer ability and human element, with all players having the opportunity to be a soccer member for life."*

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## Vision

Mountaineer United Soccer Club is committed to providing a long-term development plan for players from 2 to 18 years old.

Through innovative pedagogical methods, players will be addressed as an individual element, made up of complex systems, to advance not only their soccer playing ability, but also their development as a human being.

Youth soccer is an individual journey within a team context, where the ball is always the focus and point of reference throughout the learning of soccer. Players will be encouraged and nurtured to be creative, and problem solvers, using the environment they are in to find solutions to the problems they face.

MUSC is more than a collection of age group teams, but a club with members, where we are all together as one club, with its single identity for all players, parents, and coaches to be proud to be a member of Mountaineer United Soccer Club

[Player Identity At MUSC](#)

[Player Pathway At MUSC](#)

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## Philosophy

A holistic approach to all round player development. A development program where players can learn in an environment free from pressure of outcome, but a focus on process and performance to reach a desire outcome. The mindset developed in the player is open to making mistakes and learning from their experiences. MUSC encourages players to be creative and to play without fear of mistakes.

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## Core Values

The holistic approach takes into consideration how the pillars of a player's development are all connected and contribute to the whole person. It is also a connection between the individual, the club, and community we serve, and this shape the behaviors of all club members.

- **Empathy, Community, and Inclusivity**
  - MUSC is a collection of players from all around the state and border states. We have former players, parents, coaches still active in their respected communities in the game of soccer.
- **Creativity, Innovation, and Empowerment**
  - MUSC is constantly taking the latest education and revamping it into our programs to fit the needs of the kids to promote the best learning environment.

- **Fun, Commitment, Hard Work and Excellence**

- MUSC wants to be known as a club that is fun for the kids to be in, a club that shows committed to the players/parents and show excellence that is built through hard work.

Our Core Values shape the behaviors, and identity of the MUSC a representation of the residents of West Virginia, but also an important piece of scaffolding in the development and implementation of the Long-Term Development Plan through reference to a Game Model.

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## **Behaviors**

Like a Game Model which develops and progresses over time, with player elements and game concepts expected at different learning stages, for players our non-negotiable behaviors are no different. For Coaches, Parents, and other Club Representatives, these behaviors are always expected when representing MUSC

### **Fundamental Stage**

- Presentation
  - Of facilities – always leave your area how you would expect to find it, respecting the facilities and equipment you use.
  - Of self – present yourself at a higher level, do not let others lower your bar, in what you say and how you visually present yourself.
  - Of actions – be your best self, in actions towards others, and effort applied to practice.

### **Specific Stage**

- Compete
  - Set yourself the goal of being better every day. Small incremental progressions make a large difference over time.
  - Collective effort to success. To support your own individual development, be your best to challenge others to support their individual development, and ultimately a collective approach to optimizing performance.
  - Process driven – commitment to individual development plans to set own goals and targets.

### **Performance Stage**

- Giving self to others
    - Being a role model to the youth players who will one day want to fill your position as a player, referee, coach, or person.
    - Giving back to the club and community. Be an active participant in the continued growth of the club and community.
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## **Defining Success**

Youth development is a long-term process towards optimal performance over outcome, and supporting the individuals confidence, creativity, and empowering the athlete. We define success by the positive effect we can have on the human development of a youth player, not molding them to our beliefs or expectations, but to be individuals with values that will support and enhance the community. Success will be having a Senior team of program graduates who have been on the long-term development journey, who perform with expression, are empowered to make their own decisions, and are committed to a shared goal.

