 SPONSORSHIP REQUEST FORM

Thank you for your interest in sponsoring the Hanover Soccer Club.

Your sponsorship helps Hanover Soccer Club promote sportsmanship and character development within the Hanover community.

In response to requests to further promote our sponsors, we offer several sponsorship options.

**Web Page**

An “online” ad on our web page, [www.hanoversoccerclub.net](http://www.hanoversoccerclub.net/). You will be given a web page ad displayed prominently in random sequence at the top of each page on our website, plus special recognition on our sponsor page, with an ad listing your business name, address, phone number, logo, as well as a link to your own web page.

Web traffic on our site records over 5,000 hits per season, including:

* Families of approximately 600 intramural and travel Hanover Soccer Club players
* Approximately 50 visiting travel teams from Southern Pennsylvania
* Potentially over 100 tournament opponents from PA and surrounding states

**Banners**

30” X 36” 13 oz. all-weather, vinyl banners, displayed at our Utz Fields location. These banners are white with color vinyl lettering. Variations from the standard can be negotiated with our supplier.

Banners are prominently placed surrounding the fields, in full view of:

* Families of approximately 600 intramural and travel Hanover Soccer Club players
* Families of approximately 50 visiting travel teams from Southern Pennsylvania

**Team Sponsorship**

As in the past, you can sponsor one or more teams in our Intramural Program. With the sponsorship, your business name or logo will be printed on the front of the team’s uniform, which is kept by each child after the end of the season. A picture of your team and a plaque suitable for display in your office is also included. Note: If you have a color preference, please note on the form and know that the availability of colors is on a “first come, first served” basis. Also, if you are requesting a logo print on your jerseys, please note that they will be one color ink only.

Team Jerseys are proudly displayed by our soccer players in front of:

* Families of approximately 600 intramural Hanover Soccer Club players
* Families, friends, and classmates throughout the Hanover area

**Individual Field Sponsor**

A banner will be placed on each goal of an individual field of your choice. This field will be named after your business. The banners will be visible from all areas of the field. In addition, your business logo and link to your website will be placed on the Hanover Soccer Club website. This is a 1 year deal.

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2018 Sponsorship Agreement

Please complete and return this agreement with payment to:

**Hanover Soccer Club – Attention: Megan Miller**

**P.O. Box 254**

**Hanover, PA 17331**

**\*\*\* If possible, please also scan (both the form and the check) and e-mail**

**to communityrep@hanoversoccerclub.net to help expedite the process.**

**(Please Print Clearly)**

|  |  |
| --- | --- |
| **Business Name** |  |
| **Contact Name** |  |
| **Address** |  |
| **City, State, Zip Code** |  |
| **Phone Number** |  |
| **E-mail Address** |  |
| **Web Site** |  |
| **Please provide name of player, age group, or coach you would like to sponsor**  **\*If this section is left blank, the uniform coordinator will make the decision\*** |  |

**Bronze Level Sponsor: Website and Field Banner**

* Banner Ad displayed at our playing fields.
* Web Page Ad for the duration of the season(s).

Banners will be displayed throughout the entire 3 month season (longer, weather permitting).

**SPRING Only: $165\_\_\_\_\_\_\_\_\_\_FALL Only: $165\_\_\_\_\_\_\_SPRING & FALL Together: $300\_\_\_\_\_\_\_\_\_**

**Silver Level Sponsor: Team Sponsorship, Website and Field Banner**

* Your business name displayed on a team’s jersey for a season**.**
* A picture of your team and a sponsorship plaque
* Web Page Ad and Field Banner for the season(s).

**SPRING Only: $330\_\_\_\_\_\_\_FALL Only: $330\_\_\_\_\_\_\_\_SPRING & FALL Together: $550\_\_\_\_\_\_\_\_\_\_**

**Add-on Option for Team Sponsorship:**

**Logo** – Custom logo on team’s jersey: **additional $35** (Single color only)

Multi colored logos will be additional charge.

**Gold Level Sponsor:**

**$1,500.00\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Banner Ad displayed at your own designated field. A banner will be placed on the outside of the goals which will be visible to see from all areas of the field. (Spring & Fall)
* Includes Web Page Ad for 1 year (Spring and Fall)
* Field Banner displayed for 1 year (Spring and Fall)
* Your business name displayed on a team’s jersey(Spring and Fall)
* Team sponsorship photo and plaque(Spring and Fall)

\_\_\_\_\_\_\_\_\_**I am interested in increasing our visibility by supporting special events like Opening Day and Super Soccer Sunday.**

\*Please retain a completed form for your own records. Make checks payable to:

**Hanover Soccer Club.**

**Amount Enclosed $ Check #**