## 2015 Huntington County Baseball and Softball Team Sponsorship

As 2015 approaches, Huntington County Baseball and Softball is reserving Team and Banner sponsors for next season! Founded in 1951 by Mr. Donald Gemmer, Huntington County Baseball (HCB) has been the premier youth sports organization in Northeast Indiana for more than 60 years. Beginning with only three teams, HCB's Board of Directors and more than 200 volunteer managers and coaches now support more than 60 baseball and softball teams with over 700 participants. In addition to the City of Huntington, teams from Roanoke, Warren, Markle, Clear Creek and Andrews also participate in our "County Wide" programs.

Team and Banner sponsorship provides individual teams with funding for uniforms and equipment in order to give our local youth with the opportunity to play baseball and softball within an environment that offers expert instruction on the fundamentals of baseball and softball while instilling upon them good sportsmanship practices and team spirit. In return for your support of youth sports, team sponsors receive recognition on team uniforms, schedules and media communications, in addition to a sponsor plaque. Your organization receives significant local exposure, not only at Homier Park, but by the players and families in and around our community.

Banner Sponsors have the option of banners on the Outfield fences or a Dugout banner. The banners are displayed season long at hundreds of HCB games with additional exposure at any Homier Park tournaments or facility use by outside organizations, such as the 2015 PINK OUT tournament sponsored by the Fort Wayne Sluggers and Vera Bradly scheduled for June 5<sup>th</sup> to 7<sup>th</sup>, 2015.

Additionally, all sponsors have the opportunity to set-up a tent for our May 1<sup>st</sup> and 2<sup>nd</sup> Opening Weekend (no food or drink sales/handouts, please). If you are interested in setting up a tent to promote your organization, please call your contact on the enclosed Sponsorship Commitments. If you have an idea for a promotion of your organization throughout the season, let us know!

2014 Sponsorship Commitments cards (Team and Banner) are enclosed. Returning sponsors are encouraged to return the Commitment Card AS SOON AS POSSIBLE in order to ensure sponsorship and naming for your team and/or Banner location. Online payment can be made at: <a href="http://www.hcbsports.com/Default.aspx?tabid=538439">http://www.hcbsports.com/Default.aspx?tabid=538439</a> We will make every attempt possible to honor a specific color or team sponsorship on a first come-first serve basis. New sponsors will need to submit a quality .jpg or .pdf of logo artwork.

HCB and its players *Thank You!* for your support! We cannot possibly express in a simple letter how significantly your sponsorship impacts HCB and youth sports in Huntington County.

Thank You to Our Sunday Visitor, Inc. for providing printing and mailing services.



Huntington County Baseball, Inc. 2015 SPONSORSHIP OPPORTUNITIES

## **TEAM SPONSOR - \$425**

- Money used to provide equipment and uniforms for your team as a part of a county-wide program of over 650 baseball and softball players
- Organization's name and logo will be displayed on team shirts
- Opportunity to promote Organization at Homier Park on Opening Weekend with a tent display
- Organization's name will be referenced on all schedules and media communications, where applicable
- You will receive a sponsor plaque with team photo
- If new sponsor; please provide **a** .jpg or .pdf artwork with check or commitment card
- If you have a specific shirt color or team affiliation, please request that at this time

Please return the attached form *as soon as possible* (Email below or Fax (260)358-8165) to reserve your team sponsorship and by **February 1, 2015** remit a check payable to: **Huntington County Baseball, P.O. Box 364, Huntington, IN 46750 or submit online payment at:** <u>http://www.hcbsports.com/Default.aspx?tabid=538439</u> or <u>http://bit.ly/hcbpayment</u>

If you have any questions, please call Matt Capozza at (260) 224-2134 or email at <u>VP@huntingtoncountybaseball.org</u>. Thank you for being an essential part of youth baseball and softball in Huntington County!

Huntington County Baseball, Inc. Sponsorship Commitment Card Team Sponsor - \$425		
	Total \$ Check Enclosed Invoice Me	
	PLEASE PRINT YOUR NAME OR BUSINESS NAME AS YOU WOULD LIKE IT TO APPEAR	
Business Name:		
Contact Person:	Title:	
Address:		
City:	State: Zip:	
Telephone:	Fax: E-mail Address:	
Website:	Color or Team Request:	



Huntington County Baseball, Inc.

2015 SPONSORSHIP OPPORTUNITIES

## OUTFIELD BANNER SPONSOR - \$125 - \$400 \*

- Organization's name will appear on a 4' x 6' or 3' x 6' vinyl banner placed on the outfield fence.
- You may use your company logo (please include .jpg or .pdf artwork )
  - One Banner = 125 banner for 1 field.
  - Two Banners = 230 –banners for 2 fields.
  - Four Banners = 400 –banners for 4 fields.

Outfield Banners are good for 3 seasons. Returning Sponsors will pay \$75 per banner for the  $2^{nd}$  and  $3^{rd}$  seasons.

## **DUGOUT BANNER SPONSOR - \$250**

Banners for the back of one of the four dugouts can be purchased as well. The cost is \$250 and is only good for 1 season. They measure 5x16 or 5x14. The 4 banners for each season will be chosen on a first come first serve basis.

Please return the attached form with your check made payable to <u>Huntington County Baseball</u> to: **Huntington County Baseball, P.O. Box 364, Huntington, IN 46750 by** <u>March 1, 2015</u> or **submit payment at:** <u>http://www.hcbsports.com/Default.aspx?tabid=538439</u> or <u>http://bit.ly/hcbpayment</u>

If you have questions, please call *Matt Capozza* at (260) 224-2134 or email at <u>vp@huntingtoncountybaseball.org</u>

Huntington County Baseball, Inc. Sponsorship Commitment Card		
One Banner - \$125	5 Two Banners - \$230 Four Banners - \$400 Dugout Sponsor \$250	
Returning Banner Sponsor - \$75 * Qty = Total \$		
Total S	Check Enclosed Invoice Me	
PLEASE PRINT YOUR NAME OR BUSINESS NAME AS YOU WOULD LIKE IT TO APPEAR		
Business Name:		
Contact Person:	Title:	
Address:		
City:	State: Zip:	
Telephone:	Fax:e-mail address:	