



November 20, 2018

Dear friend of the community,

On behalf of the *Bloomingdale Baseball and Softball Association (BBSA)*, we would like to extend an invitation to you and your company to partner with us for our 2019 Season. Our organization currently has approximately 50 total teams with over 500 families mainly residing in the Bloomingdale and Roselle are competition at almost every age level. The *BBSA* is a 501C3 not-for-profit corporation whose mission is to:

- Provide youth with supervised, instructional yet competitive baseball and softball games
- Bring our youth closer together through common interest in sportsmanship and competition
- Teach the players: Discipline, Integrity, Character and Love of The Game
- Instill the values of education – encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors

The *BBSA* needs your help to make all this happen for these awesome boys & girls. We are looking for sponsors to help us meet their needs. Some of the items that we use the sponsorship money for are:

- Training/Game Equipment
- Clinics/Training Sessions
- Indoor Practice Facilities
- Uniforms
- Insurance
- League Fees/Umpires
- Supplies

Your sponsorship of the *BBSA* would be an incredible investment in their futures. The *BBSA* relies a great deal on the giving nature of individuals and businesses, to act as sponsors for the program. Any sponsorship or donation brings gratitude from our entire club. Please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization.

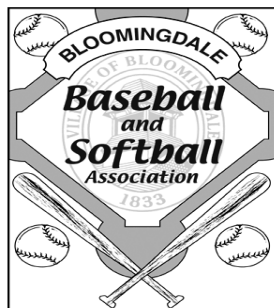
Sincerely,

/s/Justin Gaffney
Director of Sponsorship

Sincerely,

/s/Tim Pinkowski
Director of Sponsorship

The mission of the *Bloomingdale Baseball and Softball Association (BBSA)* shall be to provide supervised, instructional yet competitive baseball and softball games. The supervisors shall bear in mind that the primary emphasis shall be to provide enjoyment to the children, as well as to implant firmly in players a sense of good sportsmanship, honesty, loyalty and an appreciation for the integrity of the game. The supervisors shall bear in mind that the primary emphasis shall be to provide enjoyment to the children of the league. www.theBBSA.com



2019 BBSA Sponsor Sign-Up Sheet

(see attached for pricing and options)



The BBSA is a proud partner of the Park District and very excited about our 2nd year with the new Springfield Park. Now, more than ever is a great time to partner with us. See our options below and look out for other great options coming soon.

- A. LEAGUE Sponsor:** # of years _____
- B. Ball FIELD SIGNAGE:** # of years _____
- C. TEAM Sponsor** (Circle one): Gold or Silver,
- D. ENDOWMENT Sponsor** (your donation you choose \$ amount): _____

Name of Sponsor: _____

Address: _____

City: _____

Email Address: _____

Website: _____

Contact name & Phone: _____

Sponsor Type and dollar amount of sponsor _____

Child's Name: _____

League/Age Group: Boys or Girls (circle one) _____

Second Child's Name (If Two Team Sponsorship): _____

I understand that my contribution will be used to purchase uniforms and equipment for the Bloomingtondale Baseball & Softball Association. Sponsorship payments are due by February 1, 2019. Checks should be **made payable to BBSA or Bloomingtondale Baseball & Softball Association**. Team Caps and other materials are printed well in advance of the start of the season. Based on these facts, I further understand that BBSA will incur costs to have these printed materials created on my behalf and that sponsorship will offset these expenses.

Printed Name: _____

Signature: _____

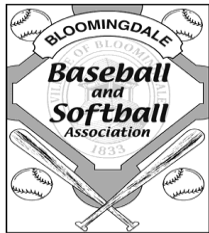


Checks payable to the "BBSA"

Mail checks to: Justin Gaffney
Address: 1771 Bloomingtondale Rd.
Glendale Heights, IL 60139

Director Justin Gaffney -gaffneyrealestatelaw@gmail.com

Director Tim Pinkowski - timpink27@gmail.com



2019 BBSA Sponsorship Options



League Sponsorship (See Ex. A)

Platinum Sponsor - SCOREBOARD --- cost of sign + install not included

- See your company name and logo on our Scoreboard at Springfield Park;
- Your logo will be seen about 80,000 times in a 3-month period.
- BBSA has approx. 500 families mainly in Bloomington and Roselle.
- We have approx. 50 in-house and 10 travel teams.
- Travel Teams host tournaments with 100s of local and out of town guests.
- Park District uses the field for soccer, football, adult softball and numerous other activities
- Your Logo / hyperlink listing will be displayed on the BBSA Website.
- Monthly newsletter blast to the membership your logo as well any other promo. you ask for
- Team Plaque, cap. Be an opening day vendor. Multiple promo. opportunities.

Sponsor a Team

Gold Sponsor: Buy 2 Teams (Silver benefits + multiple promo. opportunities)

Silver Sponsor: Buy 1 Team (name embroidered on Cap, Team Plaque, Cap, listing on website)

Ball Field Signage (See Ex. B)

- 1 year - your company logo at Springfield (sign not included)(cost approx.. \$250)
- 2 year - your company logo at Springfield (sign included)
- We have 11 other fields. If you choose a one of these you get to rename that field and your sign will be the exclusive sign at that satellite field.
- Benefits of ball signage sponsorship include Gold sponsor benefits.

Endowment Sponsorship

We are 501C3 and any Endowment given may provide a tax benefit to the donor. As an endowment sponsor your name will be added to the BBSA ENDOWMENT SPONSOR page on the BBSA website or you can choose to remain anonymous. Please choose an amount that works for you.

SCOREBOARD 1

Large Panel 4x8

\$3333 / yr

Small Panel 4x4

\$2500 / yr

SCOREBOARD 2&3

\$2250 / yr

TEAM SPONSORSHIP

2 teams = \$575

1 team = \$300

BALL SIGNAGE

1 year = \$675 (sign not included)

2 year = \$675/yr (sign included)

Please make checks payable to the "BBSA". Mail checks to:

Justin Gaffney –

1771 Bloomington Road

Glendale Heights, IL 60139

630.863.4855 - cell

Director Justin Gaffney email = gaffneyrealestatelaw@gmail.com

Director Tim Pinkowski email = timpink27@gmail.com

EXHIBIT A

- Scoreboard 1 has three add boards. 2 4x4 panels and 1 4x8 panels. Scoreboard 2 and 3 add board is 21"x 8ft with safe printable surface of 19" x 7'8", as seen on scoreboard below.



EXHIBIT B

Your sign will look like this. \$675 per year. Metal sign + install not included. Cost of sign = approx. \$250.00 (2 year commitment includes sign and install).



Pick anyone of our 14 locations. Pick a satellite field and you get to rename it and it's yours alone!!!



P.O. Box 89
Bloomingdale, IL 60108

December____, 2018

Sponsor name:
Sponsor Street:
Sponsor City:

RE: Your Sponsorship of the BBSA

Dear _____:

Thank you for your support of the Bloomingdale Baseball & Softball Association (BBSA). Allow this letter to confirm your sponsorship in the amount of \$_____. BBSA is now exempt under 501C3 Internal Revenue Code. BBSA is an Illinois not-for-profit corporation. IRS DLN = 17053079311005; EIN = 36-3339989; State Tax Exempt ID = E9988-0571-05

Sincerely,

/s/Justin Gaffney
Director of Sponsorship

Sincerely,

/s/ Tim Pinkowski
Director of Sponsorship

