



[www.keywestsoccer.com](http://www.keywestsoccer.com)

Dear Supporter,

The AYSO Southernmost Soccer Association requests your company consider sponsoring one of our teams for the 2016 season. Over 700 children participate in the Fall youth program. Sponsors are extremely important to the success of our program. As a sponsor you allow the organization to keep registration fees reasonable by supplementing our operating budget.

The Southernmost Soccer Association is a 501(c)3 organization so your donation is tax-deductible. It will be used to offset some of the many expenses the organization will incur during the season. Soccer balls, goals, nets and uniforms are just some of the items that sponsors help provide by their generous donations. (tax id# 95-6205398).

Your generosity is very much appreciated in support of the fastest growing sport in Key West and across the country.

Any level of sponsorship- from \$50 to \$2,000- helps offset these costs. While we welcome any amount, we also have two *formal* sponsorships:

**TEAM Sponsor -- \$250**

Your business will sponsor a team in one of the divisions and your logo will appear on our website [www.keywestsoccer.com](http://www.keywestsoccer.com) . In addition, your logo will appear on all of our social media and your business name will appear in the KEY WEST CITIZEN when they provide coverage for your team's games. At the end of the season you will be presented with a plaque with a picture of your team for display at your establishment.

**LEAGUE Sponsor -- \$400**

Your business will receive all of the "team sponsor" benefits plus your business will sponsor one of the age divisions within the league and we will display your logo on a banner for the season and it will be seen by hundreds of fans at the games!

Should you choose to sponsor Southernmost Soccer Association, please make your check payable to:

AYSO 660  
Mail to: C/O Tiffany Pellicier (Sponsorship Coordinator)  
3703 Pearlman Terrace  
Key West, Florida 33040

Our Key West Soccer Kids are looking forward to the 2016 season with great anticipation, and are grateful for your support to this organization.

Sincerely,

Tiffany Pellicier  
*Sponsorship Coordinator*

Date: \_\_\_\_\_

### **Acknowledgment of Contribution\***

The American Youth Soccer Organization (AYSO) thanks you for your contribution.

AYSO is a California nonprofit corporation, exempt from Federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code. The AYSO Federal identification number is **95-6205398**. To determine if your contribution is an allowable deduction on your federal and state income tax returns you may need to consult with your accounting professional.

#### Contributor Information

Name:	
Address:	
City, State, Zip:	
Date of Contribution:	

\$ \_\_\_\_\_ Amount Received

\$ \_\_\_\_\_ Less value of goods or services provided

Description:

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\$ \_\_\_\_\_ Donation (tax deductible portion)

The IRS now requires us to give you this receipt for monies collected above \$75 that are used to both make a donation and pay for a good or services. The amount used to pay for goods or services is not tax deductible. The remaining amount is considered deductible by IRS standards.

\*Please retain this acknowledgment to substantiate your contribution.