

Andy Firoved

South Slammers FC Board Member

As CEO of HOTB Software Solutions, Inc., Andy Firoved shares responsibility for the overall operations of several subsidiary organizations. As Co-Founder and CEO of HOTB Software Solutions, Inc. Andy Firoved has successfully built a consulting and software provider that currently provides services for the U.S. Treasury and 11 State Government Agencies. Since 2008, Mr. Firoved created Counselor Direct, RAA, and Voloe under the now HOTB Software multi-million dollar brand.

Previously, Mr. Firoved spent 14 years creating and successfully operating mortgage banks. As an owner and President of Bridge Capital Corporation, Andy was able to generate over \$1.5 billion in annual loan origination consistently over several years. Overseeing the management of over 1,200 employees, Mr. Firoved specialized in building scalable, operating infrastructures to sustain large volumes of business. In 2006, Mr. Firoved founded 800 USALEND which focused entirely on direct retail lending.