



Corporate & Individual Sponsor Program

Southeast Valley PONY baseball, recently non as Queen Creek PONY baseball is a nonprofit corporation that offers a quality baseball program. PONY stands for Protecting Our Nation's Youth and we strive to uphold that here at QCPB by providing a positive and safe environment for local boys and girls ages 4-19 in the Southeast Valley. SVPB strives on teaching life lessons through promoting teamwork, positive character building, good sportsmanship and friendly competition in all aspects of the game, all while developing the fundamental skills of baseball. Our goal is to provide a memorable experience and establish a culture in which every player, member, business partner and board member can work together to achieve this objective both on and off the playing field.

As a nonprofit league, there is a huge undertaking for all of the operating expenses associated with the baseball program. In order to meet these expenses, we count on local businesses within our communities for their support through sponsorships and donations. In sponsoring SVPB, your financial support will assist providing scholarships for players who cannot afford the registration fees, assist with supplementing the cost of lights for our games, cover umpire fees, field maintenance expenses and help in securing equipment and uniforms for the boys and girls who play in our league. We will soon be starting another baseball season, and are asking for your support. Without the financial assistance of our community we could not offer a quality program to the youth.

Please take into consideration in sponsoring SVPB, your business will secure on-going exposure throughout the cities of San Tan Valley, Queen Creek and the entire surrounding area. Full benefits are highlighted below.

- **Exposure to a wide-range of families and Individuals at a local level.**
- **Exposure to 400 SVPB Families**
- **Members of the general public via regular PR coverage**
- **Opportunity to include promotional products and handouts (in team packages)**
- **Field banners**
- **Our Website, www.qcponybaseball.org**
- **Newsletter Announcements of featured sponsors**
- **Social Network Appreciation Notifications (Facebook, twitter, etc)**

I hope that you will consider supporting our organization as a business investment! If you have any questions please feel free to reach out to me directly.

On behalf of **Southeast Valley PONY Baseball**, thank you for your time and consideration.

Sincerely,

Lisa Pearson

SVPB Sponsorship Director

480.335.3866

Email: sponsorship@svponybaseball.org



Please complete the attached sponsorship form and return it, along with your check and business card to **Southeast Valley Pony Baseball: Attention Sponsorship Director, PO Box 2243 Queen Creek, AZ 85142.**

We offer different levels of sponsorship. Please take a look at some of the options you have to support Southeast Valley PONY Baseball:

- **\$100.00 Sponsor Renewal** - Initial sponsorship levels below must be met from a previous season to renew sponsorship at a discounted price of \$100 off
- **\$150.00 Scholarship Contribution** - Contribute to our scholarship fund to offer the gift of baseball to SVPB families unable to meet the registration fees. Business name or Individual Name/Logo with website link on our league website.
- **\$300.00 Home Run** - Business name/Logo with website link on our league website. 3x4 banner displayed at field & League appreciation plaque
- **\$500 Grand Slam** - Business name/Logo with website link on our league website. 3x4 banner displayed at field & League appreciation plaque. Business name listed in a Sponsorship email, Newsletter & Social Network Appreciation Notification as a featured sponsor (twitter, Facebook, etc.)
- **\$750 All Star** - Same as Grand Slam level, however, includes SVPB hat
- **\$1000 Perfect game** - Same as All Star Level, however includes SVPB Polo

** All packages are seasonal sponsorships. Each level will include an opportunity for you to put a flyer or coupon in our team packets. These will be given out to approximately 350 players and their families. Sponsors are responsible for supplying the artwork (jpg logo) for our website & banners, in addition, any flyers or coupons to distribute. Deadline for coupons & fliers: Mid month March & Aug.

Please choose level of sponsorship:

| | | | | | |
|---|--|--|--|--|--|
| <input type="checkbox"/> Sponsor Renewal | <input type="checkbox"/> Scholarship Contribution | <input type="checkbox"/> Home Run | <input type="checkbox"/> Grand Slam | <input type="checkbox"/> All Star | <input type="checkbox"/> Perfect Game |
|---|--|--|--|--|--|

Sponsorship information (Please print)

| | |
|------------------------|--|
| Name/Business Name | |
| Billing Address | |
| City, State & Zip Code | |
| Telephone (cell) | |
| Telephone (business) | |
| Email | |
| Company Website | |
| Contact Name | |

On behalf of Southeast Valley PONY Baseball, we thank you for your support!

| | |
|-------------------------|-------------|
| League Support Only: | |
| Payment Received: _____ | Date: _____ |
| Artwork Received: _____ | Date: _____ |