



Cromwell Youth Football & Cheer Corp

PO Box 125, Cromwell, CT 06416

Cromwellions@gmail.com

The Cromwell Lions Football & Cheer program is gearing up for another fall football and cheer season. We need you to be part of our growth and success!

Our goal is to introduce and develop the fundamentals of football and cheer to our local youth, while promoting good sportsmanship, teamwork, self-esteem and healthy competition. With your help, we create a lasting bond for the children of our community.

Our tackle football and cheer program includes youth athletes in grades 1-8 from Cromwell and Portland. In 2024, our A and C squad Cheer teams both took FIRST PLACE in league competition, and our Mighty Mites Football Squad was UNDEFEATED! Our A and C squad football teams also made it to playoffs and all squads successes are great examples of how we are building a winning program for the Cromwell area.

Financial support from community members, like you, is one way to show our athletes we are all invested in their success! Any sponsorship level you select will be greatly appreciated. The following sheet includes information regarding our sponsorship packages. They can also be purchased directly through the link on our team Zeffy website:

<https://www.zeffy.com/en-US/donation-form/donate-to-make-a-difference-for-cromwell-youth-football-and-cheer-crop>

If you have specific requests or suggestions, we welcome the opportunity to customize our promotions with you. You can work directly with one of our Sponsorship Coordinators through the contact information provided.

Visit our website at www.cromwellions.com to view photos and information regarding the organization that your sponsorship supports.

Thank you for your continued support of Cromwell Youth Football & Cheer, The Cromwell Lions Board

Matt Lewis – President

Bob Wells - Vice President

Jacquelyn Muñoz - Secretary

Paige Boudreau – Treasurer

Gina Galuska – Cheer Director

Bob Wells shadowed by Lou Palladino - Football
Director

Jose Muñoz – Field Manager

Assiza Cantafi – Concessions Manager

Anthony Jesmond – Equipment Manager

Rachel Korta – Registration Coordinator

Adam Barton – Web Administrator

Ashley Barton - Social Media & PR Coordinator

Melissa Gartside – Fundraising Coordinator

Corey Blank assisted by Betsy McCue –
Sponsorship Coordinator

Kaitlyn Tobias – Player Representative (Cheer)

Jessica Blank - Player Representative (Football)



Cromwell Youth Football & Cheer Corp

SPONSOR CONTRACT

Cromwell Youth Football & Cheer is an all-volunteer organization.

We hope you will support our kids through your sponsorship.

Platinum Level \$1000.00 ...Renewal Price \$750.00

(3 x 7 Individual Company Banner)

PLATINUM LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

1. COIN TOSS Your company exclusively represented at coin toss for a home game, week and squad level of your choice. Company rep on field for toss, with announcement of recognition.
2. Your company recognized at season startup pep rally, with option for display table.
3. Your company's logo advertised on 3 x 7 Banner during all 4 squads' home games.
4. Your company logo advertised on CYFC Website with a link to your website. 5. Your company announced during all home game halftimes.

Gold Level \$400.00... Renewal Price \$350.00

(3 x 7 Individual Company Banner)

GOLD LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

1. Your company's logo advertised on 3 x 7 Banner during all 4 squads' home games.
2. Your company logo advertised on CYFC Website with a link to your website. 3. Your company announced during all home game halftimes.

Silver Level \$200.00...Renewal Price \$175.00

(18 x 20 Individual Lawn sign color/double sided)

SILVER LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

1. Your company's logo advertised on yardsign during all 4 squads' home games.
2. Your company logo advertised on CYFC Website with a link to your website. 3. Your company announced during all home game halftimes.

Bronze Level \$25.00 (no renewal price)

BRONZE LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

1. Your company/Individual name/Family name listed on scoreboard during all 4 squads' home games.

**We thank you for your support in
making Cromwell Youth Football &
Cheer a success!**





Cromwell Youth Football & Cheer Corp SPONSOR CONTRACT

BUSINESS NAME : _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ Email: _____

WEBSITE: _____

CONTACT (please sign & print): _____

Platinum Level \$1000 Renewal \$750.00 :

3 x 7 Individual Company Banner

Gold Level \$400.00 Renewal \$350.00

3 x 7 Individual Company Banner

Silver Level \$200.00 Renewal \$175.00

18 x 20 Individual Lawn sign color/double sided

Bronze Level \$25.00

PLEASE E-MAIL YOUR LOGO/ARTWORK as a PDF

Coreyblank@Gmail.com

PLEASE MAIL THIS FORM and MAKE CHECKS PAYABLE to:

CROMWELL YOUTH FOOTBALL & CHEER PO BOX 125

CROMWELL, CT 06416

Sponsorships can also be done via our Zeffy account by scanning the QR code.

Twitter @CromwellLions

Instagram: Cromwell_Youth_Football_Cheer

Facebook <https://www.facebook.com/cromlions>

www.CromwellLions.com

