



Cromwell Youth Football & Cheer Corp

PO Box 125, Cromwell, CT 06416

Cromwellions@gmail.com

Dear Sponsor:

The Cromwell Lions Football & Cheer program started in 1964. It is designed to introduce, teach, and develop the fundamentals of football and cheer to our local youth - as well as to promote good sportsmanship, teamwork, self-esteem and healthy competition. We feel this creates a valuable learning experience for the children of our community.

We would like to take this opportunity to invite you to become a part of our team for our Cromwell Youth Football & Cheer 2024 season. To make this a rewarding experience for our youth, we are reaching out directly to area businesses and friends. Financial support from our community is one way to help our organization. Any sponsorship level you select will be greatly appreciated. The following pages contain information regarding our sponsorship packages.

On behalf of all the children in this community who will benefit from your support of our program, the Board of Cromwell Youth Football & Cheer would like to thank you! Show your community spirit and join the CLUB!

Also, please visit our website at www.cromwellions.com to view photos and information regarding the organization that your sponsorship supports.

Thank you for your continued support of Cromwell Youth Football & Cheer.

Vice President, Matt Lewis

Secretary, Jacquelyn Muñoz

Treasurer, Paige Boudreau

Football Director, Bob Wells

Cheer Director, Gina Galuska

Field Manager, Jose Muñoz

Concessions Manager, Assiza Cantafi

Cheerleader Representative, Kaitlyn Tobias

Registration Coordinator, Jessica Blank
assisted by Rachel Korta

Sponsorship Coordinator, Corey Blank

Fundraising Coordinator, Melissa Gartside

Website Administrator, Adam Barton



Cromwell Youth Football & Cheer Corp

SPONSOR CONTRACT

Cromwell Youth Football & Cheer is an all-volunteer organization.
We hope you will support our kids through your sponsorship.

Platinum Level \$1000.00... Renewal Price \$900.00 **(3 x 7 Individual Company Banner)**

PLATINUM LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

1. COIN TOSS Your company exclusively represented at coin toss for a home game, week and squad level of your choice. Company rep on field for toss, with announcement of recognition.
2. Your company recognized at season startup pep rally, with option to set up table for display.
3. Your company's logo advertised on 3 x 7 Banner during all 4 squads' home games.
4. Your company logo advertised on CYFC Website with a link to your website.
5. Your company announced during all home game halftimes.

Gold Level \$400.00... Renewal Price \$350.00 **(3 x 7 Individual Company Banner)**

GOLD LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

1. Your company's logo advertised on 3 x 7 Banner during all 4 squads' home games.
2. Your company logo advertised on CYFC Website with a link to your website.
3. Your company announced during all home game halftimes.

Silver Level \$200.00...Renewal Price \$175.00 **(18 x 20 Individual Lawn sign color/double sided)**

SILVER LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

1. Your company's logo advertised on yard sign during all 4 squads' home games.
2. Your company logo advertised on CYFC Website with a link to your website.
3. Your company announced during all home game halftimes.

Bronze Level \$25.00 (no renewal price)

BRONZE LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

1. Your company/Individual name/Family name listed on scoreboard during all 4 squads' home games.

**We thank you for your support in making Cromwell Youth
Football & Cheer a success!**



Cromwell Youth Football & Cheer Corp SPONSOR CONTRACT

BUSINESS NAME : _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ Email: _____

WEBSITE: _____

CONTACT (please sign & print): _____

Platinum Level \$1000.00 _____ Renewal \$900.00 _____

3 x 7 Individual Company Banner

Gold Level \$400.00 _____ Renewal \$350.00 _____

3 x 7 Individual Company Banner

Silver Level \$200.00 _____ Renewal \$175.00 _____

18 x 20 Individual Lawn sign color/double sided

Bronze Level \$25.00 _____

PLEASE E-MAIL YOUR LOGO/ARTWORK as a PDF for Banner/Lawn Sign to:

Coreyblank@Gmail.com

PLEASE MAIL THIS FORM and MAKE CHECKS PAYABLE to:

CROMWELL YOUTH FOOTBALL & CHEER

PO BOX 125

CROMWELL, CT 06416

Twitter @CromwellLions

Instagram: Cromwell_Youth_Football_Cheer

Facebook <https://www.facebook.com/cromlions>

www.CromwellLions.com