



Dear Sponsor:

The Cromwell Lions Football & Cheer program started in 1964. It is designed to introduce, teach, and develop the fundamentals of football and cheer to our local youth - as well as to promote good sportsmanship, teamwork, self-esteem and healthy competition. We feel this creates a valuable learning experience for the children of our community.

We would like to take this opportunity to invite you to become a part of our team for our Cromwell Lions Football & Cheer 2023 season. Financial support from our community is one way to help our organization.

To make this a rewarding experience for our youth, we are reaching out directly to area businesses and friends **by offering the opportunity to become a sponsor!** Any sponsorship level you select will be greatly appreciated. The following pages contain information regarding our sponsorship packages.

On behalf of all the children in this community who will benefit from your support of our program, the Board of Cromwell Lions Football & Cheer would like to thank you! Show your community spirit and join the **CLUB!**

Also, please visit our website at www.cromwelllions.com to view photos and information regarding the organization that your sponsorship supports.

Thank you for your continued support of Cromwell Youth Football & Cheer.

Krissy Gish, Interim President	Mike Sitaro, Interim Vice President
Regina Lawson Villard, Treasurer	Jacquelyn Muñoz, Secretary
Bob Wells, Football League Representative	Krissy Gish, Cheer League Representative
Jessica Blank, Registration Coordinator	Joe Shepherd, Equipment Manager
Jose Muñoz, Field Coordinator	Paige Boudreau, Concession Manager assisted by Assiza Cantafi
Gina Galuska, Cheer Player Representative	Sean Dolbeare and RJ Yeske – Co-Football Player Representatives
Matt Lewis, Web Admin	Rafael Mendez - Fundraising Coordinator
Corey Blank, Sponsorship Coordinator	

Twitter @CromwellLions

Instagram: Cromwell_Youth_Football_Cheer

Facebook <https://www.facebook.com/cromlions>

www.CromwellLions.com



2023 CROMWELL YOUTH FOOTBALL & CHEER SPONSOR CONTRACT

Cromwell Youth Football & Cheer is an all-volunteer organization.
We hope you will support our kids through your sponsorship.

Platinum Level \$1000.00... Renewal Price \$900.00 (3 x 7 Individual Company Banner)

PLATINUM LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

- 1. COIN TOSS sponsorship: Your company exclusively represented at coin toss for a home game week of your choice, at any squad level of your choice. Company representative on the field for the coin toss, with announcement of recognition.*
- 2. Your company recognized at our season startup pep rally, with the option to set up a table for display.*
- 1. Your company's logo advertised on a 3 x 7 Banner during all 4 squads' home games for the 2023 season @ Pierson Park.*
- 2. Your company logo advertised on CYFC Website with a link to your website.*
- 3. Your company will be announced during all home game halftimes.*

Gold Level \$300.00... Renewal Price \$200.00 (3 x 7 Individual Company Banner)

GOLD LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

- 1. Your company's logo advertised on a 3 x 7 Banner during all 4 squads' home games for the 2023 season @ Pierson Park.*
- 2. Your company logo advertised on CYFC Website with a link to your website.*
- 3. Your company will be announced during all home game halftimes.*

Silver Level \$125.00...Renewal Price \$100.00 (18 x 20 Individual Lawn sign color/double sided)

SILVER LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

- 1. Your company's logo advertised on a yard sign during all 4 squads' home games for the 2023 season @ Pierson Park.*
- 2. Your company logo advertised on CYFC Website with a link to your website.*
- 3. Your company will be announced during all home game halftimes.*



Cromwell Lions P.O. Box 125 Cromwell, CT 06416



Bronze Level \$25.00 (no renewal price)
(Company Logo/Individual/Family Names on
League Banner)



BRONZE LEVEL SPONSORSHIP INCLUDES THE FOLLOWING:

1. Your company Name/Individual Name/Family Name listed on a HUGE League Banner during all 4 squads' home games for the 2023 season @ Pierson Park.

We thank you for your support in making Cromwell Youth Football & Cheer a success!

Twitter @CromwellLions

Instagram: Cromwell_Youth_Football_Cheer

Facebook <https://www.facebook.com/cromlions>

www.CromwellLions.com



Cromwell Lions P.O. Box 125 Cromwell, CT 06416

2023 Cromwell Youth Football & Cheer Sponsor Contract



TEAM SPONSOR'S INFORMATION (PLEASE TYPE OR PRINT)

BUSINESS NAME : _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____

Email: _____

WEB SITE INFO: _____

CONTACT (please sign & print): _____

Platinum Level \$1000.00 _____ Renewal \$900.00 _____

3 x 7 Individual Company Banner

Gold Level \$300.00 _____ Renewal \$200.00 _____

3 x 7 Individual Company Banner

Silver Level \$125.00 _____ Renewal \$100.00 _____

18 x 20 Individual Lawn sign color/double sided

Bronze Level \$25.00 _____

Company Logo/Individual/Family Names on League Banner

Please print what you want on League Banner. ie. The Smith Family or The Shirt Shop

PLEASE E-MAIL YOUR LOGO/ARTWORK as a PDF FOR
BANNER/LAWN SIGN TO: Coreyblank@Gmail.com

PLEASE MAIL THIS FORM AND MAKE CHECKS PAYABLE TO:
CROMWELL LIONS YOUTH FOOTBALL & CHEER
PO BOX 125
CROMWELL, CT 06416

Twitter @CromwellLions

Instagram: Cromwell_Youth_Football_Cheer

Facebook <https://www.facebook.com/cromlions>

www.CromwellLions.com